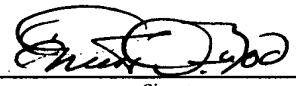


<b>AMENDMENT TRANSMITTAL LETTER</b>				ATTORNEY'S DOCKET NO.: 0010-3			
SERIAL NUMBER: 09/909,643		FILING DATE: July 20, 2001		EXAMINER: Jeffrey D. Carlson		GROUP ART UNIT: 3622	
INVENTION TITLE: <b>DIRECT INTERNET ADVERTISING</b>							
INVENTOR(S): Andrew S. Kanter							
TO THE ASSISTANT COMMISSIONER FOR PATENTS: Transmitted herewith is an amendment in the above-identified application. The fee has been calculated as shown below.							
<b>CLAIMS AS AMENDED</b>							
(1)	(2) CLAIMS REMAINING AFTER AMENDMENT	(3)	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) NO. OF EXTRA CLAIMS PRESENT	(6) RATE	(7) ADDITIONAL FEE	
TOTAL CLAIMS	19	MINUS	20	0	X \$25	0.00	
INDEP. CLAIMS	4	MINUS	4	0	X \$100	0.00	
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0.00	
<p>* If the entry in column 2 is less than the entry in column 4, write "0" in column 5.  ** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.  *** If the "Highest Number Previously Paid For" IN THIS SPACE is less than 3, write "3" in this space.</p> <p><input checked="" type="checkbox"/> No additional fee is required.</p> <p><input type="checkbox"/> Charge \$ _____ to Deposit Account No. _____. A triplicate copy of this sheet is enclosed.</p> <p><input type="checkbox"/> The undersigned petitions for any extension of time for filing this document required under 37 C.F.R. 1.136 and submits a check for \$ 405 _____ to cover the fee for filing a Request For Continued Prosecution. _____ A triplicate copy of this sheet is enclosed.</p> <p><input checked="" type="checkbox"/> Charge any additional fees to Deposit Account No. 50-3832</p> <div style="display: flex; justify-content: space-between; margin-top: 20px;"> <div style="width: 45%;"> <p style="text-align: center;">October 17, 2007</p> <p style="text-align: center;">Date</p> <p style="text-align: center;">(908) 901-0220</p> <p style="text-align: center;">Phone</p> </div> <div style="width: 45%;"> <p style="text-align: center;"> Signature</p> <p style="text-align: center;">Ernest D. Buff Attorney Name</p> <p style="text-align: center;">25,833 Reg. Number</p> </div> </div>							